

FAIRHILL CENTER

a campus of  
*comprehensive*  
SERVICES

&  
*creative*  
OPPORTUNITIES

CELEBRATING LIFE  
1999-2000 REPORT TO THE COMMUNITY

a family tree  
to come

HOME to...

## ROOTS

The passage of time into the new century reveals the remarkable evolution of a Cleveland Historic Landmark into the vibrant community known today as Fairhill Center.

Now Fairhill marks its 11th season of service to the community. The vision of what it could become and the evolution of what it is makes this unique campus a celebration of life across the age span.

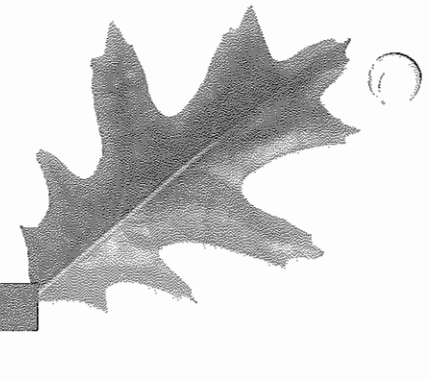
Fairhill Center for Aging (Fairhill) is a 501(c)3 non-profit organization situated on 9-1/2 acres of prime real estate on the cusp of Shaker Heights, Cleveland Heights, and the Fairfax communities of Cleveland.

Since its inception in 1989, Fairhill has grown to provide a vast array of programs and services to more than 1,500 visitors a month. What began as a small cluster of organizations has blossomed into a thriving community campus of Lifetime Enrichment Programs, Conferences & Special Events, and value-added Property Management Services for the agencies that call Fairhill "home".

The seeds of this vision were planted more than 10 years ago by The Benjamin Rose Institute and University Hospitals Health System, the founding partners of Fairhill Center.



## BRANCHES



Together with a coalition of like-minded agencies that serve older adults, caregivers, families and professionals, the founding partners helped transform the vision of collaboration, empowerment, integrity and innovation into the reality of Fairhill's mission: "to create and sustain an environment of individual and shared resources to meet the challenges of successful aging."

Fairhill is governed by its board of trustees which has increased in size and community representation -- its leadership reflective of continued growth. Volunteers, an expanding Friends of Fairhill membership, and community advisory committees to several programs continue to foster long-term growth and development of the campus.

As an anchor institution in the community, Fairhill continues to forge partnerships with mission-related organizations in its intergenerational care, as well as its programmatic and operational activities. Fairhill serves as a central facilitator and convener of leading professionals, advocates and participants in the field of aging.

Highlights of these activities in 1999-2000 included the following:

- A Founder's Breakfast commemorating Fairhill's 10-year anniversary

- Participation by more than 200 conference attendees in "The Circle of Life: Spirituality & Aging". This unique forum featured two national keynote speakers, Dr. Harry R. Moody, National Program Director of the Faith in Action Program of the Robert Wood Johnson Foundation, and Dr. David Larson, Director of the National Institute of Health Care Research.
- Enrollment and graduation of nearly 500 students of the Fairhill Senior Computer Learning Center, funded by The Cleveland Foundation, Richman Brothers Foundation, Parkview Federal Savings and its participants.
- Expanded planning, programming and supportive services through a Kinship Care Initiative funded by the St. Ann and St. Luke's Foundations to address the needs of older relatives raising young children.
- Continued community service, campus beautification and renovation provided by Americorps' City Year Cleveland program, Hard-Hatted Women, KeyBank volunteers, CWRU interns and others.
- Attendance of approximately 350 participants at Fair On The Hill, a campus barbeque, open house and community celebration of Fairhill's 10-year anniversary.



## GROWTH

Other highlights included:

- Celebrations of Black History, Honoring Our Elders (in May during Older Americans Month), Parade the Circle and ongoing Lifetime Enrichment Programs providing consumer assistance, health and wellness, lifetime learning, activities of the Intergenerational Resource Center and lifetime service (volunteerism).
- Participation in a task force of the Local Initiatives Support Corporation to address elderly housing needs
- A Gerontology Forum Series featuring Communications Technology & Older Adults, International Perspectives on Aging (in conjunction with the International Year of Older Persons) and Senior Service Providers in the New Millennium: Learning from the Pioneers, hosted by Greater Cleveland's foremost leaders in gerontology.
- The opening of a new campus organization, The Intergenerational School, for kindergarten through second grade students to co-learn with older adult volunteers/mentors and family members.

Growing demand for the use of Fairhill's Conferences and Events space has added to the array of new organizations that find Fairhill a welcoming community. This picturesque setting within a unique urban campus includes: a great location with easy access; parking at no charge; 24-hour security; intimate and spacious rooms for 2 to 200; outdoor events areas; A-V equipment rentals; a networked, Internet-ready computer learning center; on-site cafe and catering; an on-site child care center; a fitness room and friendly, helpful service. The Fairhill campus is open 7 days a week, evenings and weekends. Fairhill's flexible environment is great for executive events, conferences and meetings, family gatherings, holidays and other special events. Growth in Fairhill's Conferences and Events is reflected below:

	Tenants	Off-Campus Renters	Total	Revenue
1998	20	37	57	\$ 28,457
1999	20	26	46	\$ 47,534

Additional property enhancements included:

- Creation of a new pass-through driveway and drop-off area at the ground level of the main building
- Renovation and expanded hallway passage of the ground level of the main building
- Creation of additional parking and turnaround at the northwest corner of the main building parking lot
- Creation of a new quarter-mile Walking Path around the perimeter of the Fairhill campus, spearheaded by the Friends of Fairhill membership organization and supported in part by the Chilcote, Hankins and Lang Foundations, with an additional matching gift provided by Virginia Arnold
- Expanded conferencing capabilities and increased hospitality services, including food service
- Additional landscaping and interior plantscaping within the main building.

Development of the Fairhill campus would not be possible without the generosity of its founding partners, The Benjamin Rose Institute and University Hospitals Health System, Inc., and the following contributors:

### Corporate and Foundation Gifts (1999-2000)

Anonymous	John and Helen A. Hay Memorial Fund	Parkview Federal Savings
Joseph L. and Eva Breuing Foundation	Hermes Foundation	Jamieson-Ricca, Inc.
The Britton Fund	The Higley Fund	Richman Brothers Foundation
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The Cleveland Foundation	Martha Holden Jennings Foundation	St. Luke's Foundation of Cleveland, Ohio
Robert DeFranco & Associates	Lang Foundation	Shaker Square Area Development Corporation
The Donum Fund	Fairchild Martindale Foundation	Sisters of Charity Foundation
First Energy Corporation	Northeast Ohio Visions	The John Edmund Williams Fund
The Hankins Foundation	Michael Pender Memorial Foundation	
Harbert Family Foundation	Mount Sinai Health Care Foundation	

*Special thanks to FirstEnergy Corporation for the printing of this publication.*

## Individual Gifts (1999)

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## FAIRHILL CAMPUS ORGANIZATIONS

*Fairhill's growth is best illustrated by the number and array of organizations which call it "home". Fairhill's commitment to providing leased space opportunities and value-added support services to non-profit and other agencies has created an expansive family tree. Fairhill is "home" to many agencies\* including:*

**AARP** – Staff to be announced (216) 421-9436

**Access To The Arts** - Graham Grund, Executive Director (216) 791-4654

**Alliance of Cleveland HUD Tenants** – Cleo Busby, Chairman (216) 771-5080

**Alzheimer's Association** - Rimas Jascinevicius, Executive Director (216) 721-8457

**Appleseed Child Enrichment Center** - June Harold, Director (216) 721-8200

**Art Studio, Inc: Center for Therapy Through the Arts** - Darlene Montonaro, Executive Director (216) 791-9303

**Beachwood Adult Training Center** - Danette Kreger, Program Coordinator (216) 229-6884

**The Benjamin Rose Institute Library** - Karen Bensing, Librarian (216) 231-7230

**Cleveland Congress of Bridge Clubs** - Jim Hunter, President (216) 791-5244

**Cleveland Sight Center's Cafe on the Hill & Catering** - Kathy Flesher, Manager (216) 421-1350, Ext. 154

**Fairhill Center** – Dr. Stephanie FallCreek, Executive Director (216) 421-1350

**Ferneway Company** - Ferne A. Ziglar, President (216) 791-9701

**The Free Clinic of Greater Cleveland, Community Education Services** - Lita Marie Townsend, Interim Director (216) 421-1350, Ext. 160

**Geriatric CARE Center** - Dr. Elizabeth O'Toole, Interim Medical Director (216) 844-6370

**Golden Age Centers of Greater Cleveland** - Paul Alandt, Executive Director (216) 231-6500

**Maple Heights Adult Training Center** - Mark Janezic, Program Director (216) 229-2563

**National Caucus and Center on Black Aged, Inc.** - JoAnn Neal, State Program Coordinator (216) 721-9197

**OAR Resources** – Demetrius Carr, President (216) 795-1721

**Retired and Senior Volunteer Program of Cleveland (RSVP)** - Joy Banish, Executive Director (216) 566-9192

**Senex Eldercare, Counseling and Training** - Jeffrey Mostade, LPCC, NCC, President (216) 421-1793

**The Intergenerational School** - Dr. Cathy Whitehouse, Principal-Teacher (216) 421-1350, Ext. 114

**The Psychobiology Clinic of Greater Cleveland** - Melvin Lawrence, Administrator (216) 231-7050

**Third World Books** – Robert Cheshier, President (216) 229-2946

**University Alzheimer Center** - Dr. Karl Herrup, Medical Director (216) 844-6400

**University Foley ElderHealth Center** - Dr. Lisa Atkinson, Medical Director (216) 844-6300

**University Primary Care Physicans (UPCP)/Managed Services Organization (MSO)** Phyllis Hall,  
Chief Financial Officer (216) 844-6433

**West Side Ecumenical Ministry** - Shelley Waters, Program Coordinator (216) 421-1350, Ext. 158

**Western Reserve Geriatric Education Center (WRGEC)** - Dr. Julia Hannum Rose, Program Director  
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 Edmond V. Worley  
 Cynthia Plagata

*Fairhill's commitment to cost-effective operations and its efforts toward the long-range goal of economic self-sufficiency is reflected in the 1999 audited financial statement:*

### Revenue for 1999

#### Revenue for 1999

Grants, Contributions*	\$1,070,767
Leases	811,923
Fees, Other	54,663
<b>Total Income</b>	<b>\$1,937,353</b>

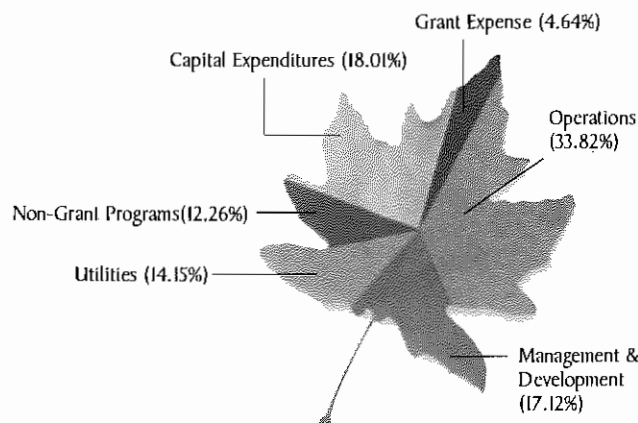
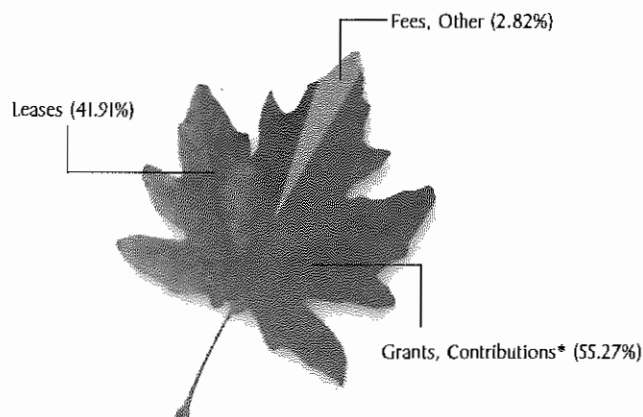
#### Expenditures for 1999

Operations	\$ 555,277
Management & Development	281,039
Utilities	232,402
Non-Grant Programs	201,304
Capital Expenditures	295,621
Grant Expense	76,204
<b>Total Expenditures</b>	<b>\$1,641,847</b>

#### Liabilities & Net Assets

	Dec. 31, 1999
Current Liabilities	\$ 178,197
Temporarily Restricted Assets	395,884
Permanent Restricted Assets	3,665
Unrestricted Net Assets	2,440,414
<b>Total Liabilities &amp; Net Assets</b>	<b>\$3,018,160</b>

\* Includes generous contributions from The Benjamin Rose Institute and University Hospitals Health System, Inc., as well as corporate, foundation, and individual gifts and project grants.



Fairhill Center for Aging is a non-profit corporation under section 501(c)3 of the Internal Revenue Code and depends significantly upon gifts, grants and contributions.

Information presented has been extracted from financial statements audited by Ernst & Young, LLP. Copies are available in the office of: Executive Director, Fairhill Center for Aging • 12200 Fairhill Road • Cleveland, Ohio 44120-1013

*Fairhill's growth is best illustrated by the number and array of organizations which call it "home". Fairhill's commitment to providing leased space opportunities and value-added support services to non-profit and other agencies has created an expansive family tree.*

Fairhill is "home" to many agencies\*, including:

Access To The Arts - Graham Grund, Executive Director

Concert quality musical and cultural arts performances led by talented students and professionals at neighborhood centers, retirement communities and nursing homes. (216) 791-4654 web site: <http://www.fairhillcenter.org/campus.htm>

Alzheimer's Association - Rimas Jascinevicius, Executive Director

Provides support, assistance, information and education to persons affiliated with Alzheimer's disease and their families, friends and professionals who care for them. In the five-county area of Northeast Ohio, they sponsor family support groups, educational sessions, a telephone helpline, newsletters, a speakers' bureau, caregivers' workshops and research. (216) 721-8457 or 1-800-441-3322  
web site: <http://www.alzclv.org>

Appleseed Child Enrichment Center - June Harold, Director

Provides child care for infants of six months to 12 years of age, in cooperative partnership with a HeadStart program, and including before and after school programs, computer training, field trips and more. County vouchers accepted and open from 5:30 a.m. to midnight. (216) 721-8200 web site: <http://www.fairhillcenter.org/campus.htm>

Art Studio, Inc: Center for Therapy Through the Arts - Darlene Montonaro, Executive Director

A creative therapeutic arts program providing art-centered therapy and music therapy to medically ill and physically disabled patients at MetroHealth Medical Center, community-based sites and at Fairhill. (216) 791-9303  
web site: <http://www.metrohealth.org/artstudio/default.asp>

Beachwood Adult Training Center - Danette Kreger, Program Coordinator

A division of the Cuyahoga County Board of Mental Retardation and Developmental Disabilities; small group setting for social, recreational and educational activities that serve older adults with mental retardation and developmental disabilities. (216) 229-6884  
web site: <http://www.humannet.org/ccbmrdd/Adult.htm>

The Benjamin Rose Institute Library - Karen Bensing, Librarian

Outstanding collection of current and historical multi-media materials on aging, gerontology and geriatrics. It offers a complete range of information services to professionals, students, educators and the public. (216) 231-7230  
web site: <http://www.benrose.org/library/default.asp>

Cleveland Congress of Bridge Clubs - Olive Deany Tabor, President

Duplicate bridge tournaments and games in conjunction with the American Bridge Association; also offers classes for beginners. (216) 791-5244 web site: <http://www.fairhillcenter.org/campus.htm>

Cleveland Sight Center's Top of the Hill Cafe & Catering - Kathy Flesher, Manager

An on-campus cafe offering full breakfast and lunch menus with hot entrees, deli-style soups, sandwiches, salads, snacks and beverages; also provides in-house catering. Part of the Business Enterprise Division, which provides training, placement and self-employment opportunities for visually impaired persons. (216) 421-1350, Ext. 154  
web site: <http://www.fairhillcenter.org/campus.htm>

Ferneway Company - Ferne A. Ziglar, President

A full service public relations and consulting firm offering media relations, fund development and special events management. (216) 791-9701 web site: <http://www.fairhillcenter.org/campus.htm>

The Free Clinic of Greater Cleveland, Community Education Services - Dau Chambers, Program Director

Staff speakers and teen improvisational theater troupe that address a variety of topics about families and teens, including a free educational workshop series on family communication issues. (216) 421-1350, Ext. 160 or Ext. 161 web site: <http://www.thefreeclinic.org/service.htm>

Geriatric CARE Center - Dr. Elizabeth O'Toole, Interim Director/Barbara Goulden, Administrative Director

Geriatric Center for Clinical Assessment, Research and Education (CARE), a joint collaborative involving University Hospitals of Cleveland, the CWRU School of Medicine, and the Louis Stokes Veterans Administration Medical Center (VAMC). (216) 844-6370  
web site: <http://www.uhhs.com/uhc/elderhealth/geriatric.html>



Golden Age Centers of Greater Cleveland - Paul Alandt, Executive Director

Community-based services in 15 senior centers; healthy meal programs; home-delivered meals; health screening; homemaker assistance; information and referral; social service assistance; socialization; telephone reassurance; transportation; and professional counseling. (216) 231-6500 web site: <http://www.gacgc.org>

Maple Heights Adlnt Training Center - Mark Janezic, Program Director

A division of the Cuyahoga County Board of Mental Retardation and Developmental Disabilities; small group setting for social, recreational and educational activities that serve older adults with mental retardation and developmental disabilities. (216) 229-2563 web site: <http://www.hnmanner.org/ccbmrdd/Adlnt.htm>

National Councils and Center on Black Aged, Inc. - JoAnn Neal, State Program Coordinator

Provides advocacy, health promotion, job skills training and education to improve the quality of life for African-American and low-income elders of color; operates a senior employment program for those age 55 and older. (216) 721-9197 web site: <http://www.ncba-blackaged.org/sepfr.htm>

Retired and Senior Volunteer Program of Cleveland (RSVP) - Joy Banish, Executive Director

Recruits and places volunteers age 55 and older at non-profit organizations, including service through a satellite office at Fairhill. (216) 721-5065 web site: <http://community.cleveland.com/cc/rsvpcleveland>

Senex Eldercare, Counseling and Training - Jeffrey Mostade, LPCC, NCC, President

Provides a caring alternative for health and mental health coordination for older adults, their families, and caregivers. Professional services include family consultation, case management, options in housing alternatives, crisis and long term care planning, homecare alternatives and institutional placement for older adults. (216) 421-1793 web site: <http://www.senexcare.com/index.html>

The Intergenerational School - Dr. Cathy Whitehouse, Principal-Teacher

A Cleveland municipal community school that provides co-learning educational opportunities for primary school-age children (K-2), their families and older adults through a unique curriculum that instills real life skills and lifelong learning. (216) 421-1350, Ext. 114 web site: <http://www.intergensechool.org>

University Alzheimer Center - Dr. Karl Herrnp, Medical Director/Joann Franko, Administrative Director

Provides quality care for patients with Alzheimer's disease and related disorders, and for their families, through a coordinated program of patient care, research and education. In conjunction with CWRU, the Alzheimer Center research programs cover a range of areas from laboratory research through clinical diagnosis and drug treatment to health services research. The clinic research program depends upon a volunteer registry of patients, caregivers and others who wish to be involved. (216) 844-6400 web site: <http://www.nhhs.com/uhc/elderhealth/alzheimer.html>

University Foley ElderHealth Center - Dr. Lisa Atkinson, Medical Director/Candace Bnrr, Administrative Director

Multidisciplinary approach to evaluate and address the primary and specialized health care needs of older adults. (216) 844-6300 web site: <http://www.uhhs.com/uhc/elderhealth/eldercent.html>

University Primary Care Physicians (UPCP)/Managed Services Organization (MSO) - Phyllis Hall, Chief Financial Officer

Management services organization, finance department and central billing offices. (216) 844-8278 web site: <http://www.uhhs.com/uhhs/upcp/index.html> or [http://www.uhhs.com/uhhs/nhmso\\_list.html](http://www.uhhs.com/uhhs/nhmso_list.html)

Western Reserve Geriatric Education Center (WRGEC) - Dr. Julia Hannnm Rose, Program Director

Provides continuing education for health care professionals, and an interdisciplinary geriatric education certificate program offered in conjunction with Case Western Reserve University (CWRU) (216) 368-5433 or (216) 421-1350, Ext. 182 web site: <http://www.cwrn.edu/affil/gerimed/WRGEC.html>

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Fairhill Center -- Dr. Stephanie FallCreek, Executive Director

Fairhill seeks office, conference and clinical space tenants for a user-friendly, cost-effective and value-added community environment (Ext. 111). Through its Conferences and Events division, Fairhill provides conference and meeting room rentals, locations for special events, hospitality management, events coordination and equipment rentals (Ext. 115). Within its Lifetime Enrichment Programs, Fairhill offers multiple opportunities for Wellness and Wisdom including: a Computer Learning Center (Ext. 122), an Intergenerational Resource Center (Ext. 114), a Kinship Care Resource Center, a School for Caregivers, Center for Spirituality & Aging, Independence House, and more (Ext. 121). To find out more about Fairhill's unique campus, call (216) 421-1350. web site: <http://www.fairhillcenter.org>



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Executive Director and Secretary

\* Member of Executive Committee

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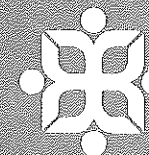
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## FAIRHILL CENTER

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