Cleveland corporations make a difference at Fairhill

“We are so blessed to have support from such remarkable corporate partners,” said Dr. Stephanie FallCreek, Fairhill’s President/CEO, after reflecting on gifts of items and time provided by generous corporate employees in 2011.

In April, 20 young people from City Year Cleveland spent an afternoon at Fairhill, getting the grounds ready for spring. They weeded and mulched the flower beds, and raked some old leaves. “That was my first opportunity to coordinate a service day,” said Kathy McNally, Senior Administrative Assistant, “and I was so impressed. They got a lot done.”

In May, more than 300 technical professionals from Sherwin-Williams’ Paint and Coatings Division, Breen Technology Center painted the Senior Guest House and The Intergenerational School (TIS), conducted science experiments with TIS students, tabulated hundreds of program evaluation forms, and completed other maintenance, marketing and administrative tasks. They donated household items for Kinship families and SGH residents making a new start and raised $3,005 to support the Campaign for Kinship Village.

“The team that tabulated evaluations and marketed our programs online was awesome,” said Karen McKeehan, Special Projects Manager. “They did some work we wouldn’t have been able to do otherwise. The entire staff wants to thank Mike Vetrick and his team for this day.”

A host of volunteers from Key Bank joined in the fun in June, including Fairhill Partners Board member, Andy Murphy. These volunteers completed several landscaping projects, and helped prepare for future Kinship Village construction work by remodeling a ramp.

"Community service is a significant part of creating a vibrant community," Murphy said. “I think it’s important for organizations like Key Bank and Fairhill Partners to work together to accomplish a goal, while creating awareness of each others’ part in the community.”

A team from Bank of America spent an afternoon in June pulling up floorboards in Building 6, the first phase of Kinship Village. “They achieved more than I expected or hoped they would,” said Michael Gathercole, Associate Director. Bank of America team members also helped with administrative tasks.

Fairhill’s Kinship Kids want to thank Mike Nagy and the Lubrizol team for putting in almost a 15-hour day to apply a new roof to the pavilion on Lubrizol Building Bonds day. Another 80 Lubrizol

See Corporate Gifts, page 4
Chairman’s Corner
By Kevin K. Johnson

Thank you for supporting Fairhill's Annual Fund!

Over the past year Fairhill Partners has been recognized a number of times for the important services that we deliver through our dedicated paid and unpaid staff. The Cleveland Plain Dealer and a number of local television stations have been onsite to interview our staff and participants, and showcase us in our local media. Fairhill Partners appreciates the recognition and we also appreciate the many individual donors, board members, corporations, and private foundations who contributed to our Annual Fund in 2010. Look for the complete list of those who gave in this newsletter.

Whether you sent cash or a check, granted us money through a foundation or corporation, or attended the 2010 Uptown Hoedown, thank you!

The Annual Fund works in many different ways to provide older adults with opportunities for lifelong learning, intergenerational relationships, and successful aging:

Fairhill Partners and the City of Cleveland Department of Aging collaborate to provide the community’s only transitional housing dedicated to displaced seniors.

Fairhill Partners is designated by Western Reserve Area Agency on Aging to lead the effort to bring Evidence-Based Health Promotion, including Stanford’s nationally acknowledged Chronic Disease Self Management program, to older persons in Cuyahoga, Geauga, Lake, Lorain and Medina counties.

Fairhill Partners serves as one of six regional Benefit Enrollment Centers for older adults and individuals with disabilities.

Fairhill Partners is nationally recognized for its boiler room to boardroom engagement of volunteers.

Fairhill Partners is a multi-tenant non-profit campus that serves as home to over 30 organizations.

At Fairhill Partners, we understand that people have choices for successful aging. Fairhill helps them make good choices. Thank you for your 2010 support. We hope you will help us again in this year. Return the gift card enclosed with this newsletter, visit the website (www.fairhillpartners.org) to donate online, or stop in (12200 Fairhill Rd., Cleveland, OH 44120) to become a volunteer. Gifts of stock also are welcome. Please consider a simple bequest in your will.

Medicare highlights health promotion in new coverage

In addition to the Initial Preventive Physical Examination (which was added in 2005 to coverage for new Medicare enrollees in the first six months of coverage), Medicare has added (with no coinsurance or deductible) an Annual Wellness Visit every 12 months after the Initial Preventive Physical Examination.

The initial annual wellness visit includes routine measurements such as height, weight, blood pressure, body mass index; review of medical and family history; establishing a list of current providers, suppliers and medications; personal risk assessment; review of functional ability and level of safety; detection of any cognitive impairment; screening for depression, establishing a schedule for future screening and preventive services; and any other advice or referral services that may help intervene and treat potential health risks.

Subsequent annual wellness visits include measurements; updates to medical and family history; updates to the list of providers, suppliers and medications; review of the personal risk assessment; detection of any cognitive impairment; updated screening schedule; and review and update to referral services.

Covering an Annual Wellness visit is a new benefit for Medicare. Medicare enrollees who have never had an Initial Preventive Physical Examination still can get a free Annual Wellness Visit if Part B has been effective for 12 months.
News and Notes

“It’s the people,” say Fairhill’s new paid staff members

Sylvia Martin, Kathy McNally, Denise Dillard-Taylor, and Nicky Ott, Fairhill’s newest paid staff members, have different backgrounds and different positions. One thing they have in common is an appreciation of the people associated with Fairhill Partners.

Ms. Martin, Finance Associate, has many years’ experience in medical claims processing, and has been with Fairhill since March. She has been an invaluable asset as we transition the Finance Director position. “This is a very nice, comfortable environment to work in,” she said. “The people make the difference.”

Ms. McNally, Senior Administrative Assistant, joined Fairhill in January and many people already have noticed her organizational skills, particularly when it comes to making sure everything runs smoothly at a corporate service day. “I love the people at Fairhill. I love that my job’s different every day,” she said, adding, “it’s been an empowering experience to learn something new after having been in education and child care.”

Denise Dillard-Taylor, Program Associate, came to Fairhill as a volunteer last October, working with Senior Guest House residents. She’s been a paid staff member since March. “I really enjoy working with the adults in the Senior Guest House,” she said. “I look forward to the challenges. Every day there’s something different. And I like the camaraderie of the staff.”

Nicky Ott, Program Facilitator, joined Fairhill last fall as a student intern. After working in caregiving and kinship services for several months, she got her master’s degree, social work license, and now is working full time with family and kinship caregivers, as well as teens in the Teen Leadership Program. See her article on the exciting things planned for caregivers in this newsletter. “I like the large variety of different backgrounds of the people who work here, and the diversity of the paid and unpaid staff,” she said.

Welcome to our new tenant partners!

Case Western Reserve University (B-421-B-413, B-411) Lee Hoffer, PH.D., MPE, Executive Director; (216) 368-2631, www.case.edu/artsci/anth/hoffer Dr. Hoffer’s research group conducts community-based research studies on drug addiction. Research on these projects takes place at field offices in Cleveland and Akron. Fairhill serves as the management center for these activities.


Private legal counseling and representation, including family law, kinship rights, estate and property issues, civil rights, environmental law and other legal matters. Free consultation and low cost representation for members of the Fairhill Community.
Learn and have fun in classes for adults ages 40 and better, taught by peers!

Fairhill’s Computer Learning Center (CLC) upgraded its computers to the Windows 7 operating system and Microsoft Office 2007 applications in January, and began offering classes on those applications in March.

“It went extremely well,” said Tom Cerjak, CLC Coordinator. “Our instructors worked hard to revise their classes from Office 2003 to Office 2007, and there were no problems.”

Karen McKeehan, CLC instructor, agreed. “I taught Excel 2007 for the first time, and had a great class. Of course, I wouldn’t have been able to do it without the help of Nick Noble, a volunteer who wrote the Excel 2007 manual. It was terrific.”

New this spring, we offered a class in Social Networking, including Facebook, LinkedIn, and Twitter. Joe Ferritto, a class participant, has been using Facebook to connect with relatives and share photos. “In commenting about old family photos, I’m finding out things I didn’t know because the aunts and uncles didn’t talk to us about it,” he said.

“We have a great lineup of classes this summer too,” Cerjak said. “We have a new class in PowerPoint 2007, and some new coaches. We hope to see a lot of people for our fall semester, which starts in September.”

Corporate gifts help Fairhill

Continued from page 1

workers accomplished dozens of tasks all over campus, including completing a critical bulk mailing project.

Generous employees of Medical Mutual donated 45 bags and 13 boxes of clothing in June. This clothing will help homeless older adults, grandparents and the grandchildren they are raising, and other clients of Fairhill Partners. “They organized it all – we didn’t need to lift a finger,” Gathercole said. “And a special thanks to Danny Maloney, the driver who delivered all of it.”

Corporate, foundation and individual cash gifts and grants to the Annual Fund keep Fairhill’s Successful Aging Programs going. But, “In-kind gifts allow Fairhill to do so much more than would otherwise be possible to help individual program participants and clients,” Dr. FallCreek said.

For even more stories about people helping Fairhill, and the participants who receive help, see the Annual Fund insert in this newsletter.

GENEALOGY WORKSHOP—Expand your knowledge of genealogy in a one-day workshop. Thursdays, July 21, Aug. 18, 1:00-3:00.

BUYING AND SELLING ON EBAY—Set up an account, describe items, bid, collect money, and more. Mondays, Aug. 1– Aug. 22, 9:30-11:30.
The whole family can get great fashions at the Encore Store

“Who in the world would think we would get a donation of size 12 women’s shoes – which one of our customers needed?” asked Judith Fisher, manager of Fairhill’s Encore Store.

Thanks to generous donations from resale shops such as Closets in Rocky River and The Wren House in Chagrin Falls, along with donations from many other individuals and organizations, the Encore Store offers a wide selection of up-to-date women’s, men’s and children’s clothing, as well as a “flea market” of housewares and other clothes.

“Our selection is constantly changing, and we get new merchandise all the time,” said Ms. Fisher. “The kids’ store is adorable.”

Monthly, The Wren House and Closets donate clothing they haven’t sold in their shops. In-kind donations of clean, in-style merchandise are always welcome and benefit Fairhill’s Annual Fund when sold through the Encore Store. Clothing selections are seasonal and fresh. When items don’t sell they are donated to church groups or other nonprofit organizations. Clothing also is offered at no cost to Senior Guest House participants and the families involved in the Kinship Care programs.

The Encore Store is staffed by Ms. Fisher and some dedicated volunteers. It started in 2008 in a small room on the first floor, and now has expanded to several rooms on the second floor. Hours are Monday-Thursday, 10-3, or by appointment.

Don’t forget—the UPTOWN Hoedown is September 17, 2011!

Are you ready for good food and a good time with friends? If you haven’t already, mark your calendar for Saturday, Sept. 17—this year’s UPTOWN Hoedown at Fairhill Partners’ historic stables. The benefit committee, co-chaired by Kevin K. Johnson and the Gathercoles, has finalized the menu with great barbecue and fixings from Hoggy’s, started collecting auction items, planned a 50-50 raffle, and is working on getting great entertainment.

If you have an auction item to donate, would like to sponsor a table, want to buy tickets, or just want to help make the benefit a success, please contact Kathy McNally at 216-421-1350.

We gratefully acknowledge all of our generous donors on the following pages. Every effort has been made to ensure the accuracy of the names listed. Please contact us with any corrections or omissions.

Please note this list does not include contributions to the Campaign for Kinship Village or restricted grants.
Thanks to our 2010 Annual Fund donors!

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Fairhill’s first CDSM Master Trainer class goes very well

By Barbara Fisher and Karen McKeehan

Fairhill board member Lillian Levine and Director of Successful Aging Programs Stacey Rokoff, conducted their first training for Chronic Disease Self Management (CDSM) Master Trainers at Fairhill in June.

Master Trainers are certified to train peer leaders. Mrs. Levine and Ms. Rokoff are the only Stanford University-certified T-Trainers, permitted to train potential Master Trainers, in Ohio. Class graduates came from all over Northeast Ohio, from Toledo to Youngstown as well as from the five surrounding counties.

“I could not be more proud of the 20 graduates and optimistic of the good work we will now do together,” said Ms. Rokoff.

Both new and current trainers and leaders are very aware of how important the classes they’re leading can be in the lives of the 58% of Ohioans dealing with a chronic disease and individuals who are supporting someone dealing with a chronic disease. Studies indicate that the average length of a doctor’s visit is less than 20 minutes, leaving a doctor with very little time to deliver the personalized care that is needed after delivering the chronic prognosis. In many cases, the doctor has very little time to chart the course of action; yet it is the patient’s responsibility to live with the disease.

Most CDSM participants are older adults who come to the program after the fear and anxiety has run its course and they become aware that they are not properly prepared to deal with a life-altering disease. Leaders provide instructions on nutrition, exercise, pain management, understanding of medication, how to communicate with health care providers and other components of maintaining a healthy lifestyle.

Although many participants may be sad and unhappy when they enroll in a program, Mrs. Levine said, “It’s satisfying to watch them find ways to deal with chronic problems and to gain more control of their lives. The program works and puts the individuals in control.”

For example, an older woman with chronic asthma was taking multiple medications to control it. The CDSM program “helped me be mindful about my condition and things I could do to improve my health,” resulting in lifestyle changes which allowed her to decrease her medications. These and other success stories prove the necessity and effectiveness of CDSM.

A MATTER OF BALANCE
Wednesdays, Aug. 17-Oct. 5, 10:00-12:00
Wednesdays, Oct 19-Dec. 7, 10:00-12:00
Cost: No Charge
Donations Appreciated

TAKE CHARGE OF YOUR HEALTH:
CHRONIC DISEASE SELF-MANAGEMENT
Different chronic health problems are addressed in this program to help individuals manage their own or a loved one’s chronic disease. Topics include communicating with health care providers and managing medication. Classes are geared to individual participants’ needs. Join a six-week course today.
Wednesdays, Aug 17-Sept. 21, 1:00-3:30
Wednesdays, Oct. 19-Nov. 23, 1:00-3:30
Cost: No Charge
Donations Appreciated
(light refreshments provided)
To register for classes or workshops, to schedule an individual counseling session, or to coach or instruct at a caregiver program, call 216.421.1350, ext. 113.
Volunteer and Lifelong Learning Opportunities

Get more out of life—volunteer! Here are a few of the opportunities we have available this summer—or join us for one of our lifelong learning opportunities

Can we sustain a small-scale healthy cafeteria? Help us find out!
Our current lessee has vacated the kitchen in our building, but campus volunteers, employees and guests would like to have an alternative to vending machines. Help us evaluate our options and develop a business plan.

Create a short orientation video
Videotape several of our program leaders talking for 1-2 minutes about their programs, and then put it all together in a video we can use on our website to introduce people to Fairhill Partners.

Collect and enter data to improve our services and programs
Work with a small team to collect and enter data. Plenty of training and help will be provided!

Share your knowledge with caregivers and other older adults
Present information to people about your area of expertise at our monthly Brunch Club.

Advertise our programs and events online - can be done from home!
Update community calendar websites with date-specific information about Fairhill events.

Help older adults find benefits, save money
If you’re a good listener with attention to detail and data entry skills, please join our Access Your Benefits team as a Benefits Screener. Call people, take notes and enter data.

Help us run smooth events and programs
Help set up meeting rooms (no heavy lifting or moving furniture), set out the refreshments, collate and distribute materials, and register both preregistered and walk-in participants.

Like to talk on the phone?
Come in once or twice a month to make class, program and event reminder calls.

Like numbers? Have a background in accounting? Help us reconcile our bank statements.
Reconcile bank statements on a monthly basis, and mark discrepancies for further research.

Share the Fairhill Partners story with Greater Cleveland
Like to meet new people? Represent us at events on and off campus by monitoring a table of Fairhill flyers, brochures and applications. Work alone or with a partner.

Help us get vital information to our friends
Coffee, treats, good conversation, folding and labeling! Call for information on Bulk Mailing Dates for 2011.

Lifelong Learning Programs

YES I CAN
Low impact aerobics, stretching, line dancing and use of well-maintained fitness room.
Monday - Friday
Morning Session: 7:30-9:30 a.m.  Afternoon Session: 4:00-6:00 p.m.
Cost: Free Will Donation $5.00 per month

KNITTING CLUB
Crafts group meets to improve skills and for stimulating conversation.
Thursdays at 9:00-11:00 a.m.

THE ENCORE STORE
Community resource shop of donated items.
Stop by our second floor location!
Monday: 10:00 a.m. - 3:00 p.m.
Tuesday: 10:00 a.m. - 4:00 p.m.
Wednesday: 10:00 a.m. - 4:00 p.m.
Thursday: Flexible hours

To register for classes or workshops, to schedule an individual counseling session, or to coach or instruct at a caregiver program, call 216.421.1350.
Fun and education for caregivers

By Nicky Ott

For the third year, Share What You Wear, sponsored by the National Council of Jewish Women (NCJW), will be held at Fairhill Partners on August 10, 2011.

This year, thanks to the generosity of Sherwin Williams and Medical Mutual of Ohio, in addition to providing gently used clothing for kinship children and teens, there will also be gently worn clothing available for the kinship caregivers!

During the event, kinship caregivers will be invited inside to a Care Fair where they can learn about different resources that are available in the community and outdoors.

Kinship teen leaders will be holding a fund raising car wash to support the teen leadership program. This great event will help to support all members of our kinship families. Call 216-421-1350 ext. 243 for registration info.

On September 8, 2011, from 5:00 pm – 8:00 pm, Fairhill Partners will be hosting a Successful Aging Programs Reunion for all program participants.

Featured at the reunion will be the Prepare to Care team's new book, “The Taste of Caregiving.” This feature will debut the work of many caregivers at Fairhill. Former, current, and future participants will get the chance to learn from these caregivers, reconnect, and make new friends all while enjoying a delicious meal.

Ladies Night Out is back! Fairhill is partnering again with NCJW to present Ladies Night Out, a time for kinship caregivers and their granddaughters to spend time together, take in a fashion show, enjoy a very special skit from Expect Respect, and eat a great meal. This event will be held on November 10, 2011, from 5:00 pm – 8:00 pm.

The Fairhill Partners’ annual Kinship Winter Celebration will be held on December 10, 2011. Thanks to hundreds of wishmakers in the community, we plan to make the holiday wishes of over 160 kids come true. This year will be another great event with lots of fun for the entire family.

In 2011, made possible in part by The Older Americans Act Family Caregiver Support Program Grant from the Ohio Dept. of Aging through Western Reserve Area Agency on Aging, and gifts to the Fairhill Annual Fund

Senior Guest House wish list

Staff need a new van for client transport and program participants need all kinds of items when they go to start their new lives in permanent housing. Here is a partial wish list of items they need:

- Linens: Towels, washcloths, sheets, blankets, pillowcases, etc.
- Small appliances: toaster, coffee maker, microwave, TV, etc.
- Large Appliances: washer, dryer, refrigerator, etc.
- Furniture: beds, chairs, couches, tables etc
- Draperies
- Organizer: tubs
- Games for groups
- Clothes hangers
- Kitchen utensils, plates, bowls, glasses, etc.
- Hair dryer

The National Council of Jewish Women has sponsored “Share What You Wear,” providing clothing and backpacks to kinship children and teens, for several years.

To register for classes or workshops, to schedule an individual counseling session, or to coach or instruct at a caregiver program, call 216.421.1350.
Consider new quarters for your nonprofit organization in Fairhill’s one-of-a-kind collaborative community.

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