

Campaign for
Kinship Village



Celebrating Family
Building Community

“Kinship Family” – A Definition: Older relatives raising children and teens.

KINSHIP VILLAGE[®] – A UNIQUE PROPOSITION

- Responds to lessons from other kinship family housing ventures by diversifying its population beyond kinship families alone
- Uses Fairhill as a cornerstone to move beyond an enclosed structure as it spreads into and integrates with the neighborhood
- Draws upon the extensive physical and service resources of Fairhill and its collaborative partners in this multi-tenant, non-profit campus
- Creates a revenue stream with lease receipts, sufficient to fund ongoing staffing dedicated to serving both resident and non-resident kinship families
- Provides a small scale, replicable model for similar, special purpose, mixed income developments

Campaign Financial Target - \$3,500,000

Background

A 2003 study, commissioned by the Saint Ann Foundation, determined that assistance with affordable, decent, secure housing is a high priority need for local kinship caregivers. Other market research identifies insufficient available housing for older Clevelanders in general. In response to these and other findings, Kinship Village will offer a sustainable, ongoing residential community for at least 29 families, while providing a small scale, replicable model for similar, special purpose, mixed income developments.

Population Served

Kinship Village will serve 150-200 Kinship Families, made up of 15-20 families living on campus and another 450 individuals in off-campus families. Based on Fairhill’s own experience, and on the results of a kinship housing study in Boston, also resident in Kinship Village will be:

- A number of older adult volunteers – individuals/couples who desire an urban location and are committed to volunteering; and
- Campus employees of all ages.

Fairhill Partners

Purpose and Goals

Kinship Village is designed as a safe, mixed income, community for families headed by kinship caregivers, older adult volunteers and campus employees. The primary purpose is to create an environment which promotes successful aging for adult residents and nurtures optimal growth and development of children and teens being raised by older relatives. Our goals are to:

- create apartments and homes, using universal design and assistive technology to meet the needs of people of all ages for lifelong independence
- offer supportive services tailored to the needs of kinship care families
- facilitate peer support groups for caregivers, volunteers and kinship kids
- provide easy access to schools, including an on-campus, “rated excellent on all dimensions” charter school
- continue kinship teen leadership development work and summer and school holiday respite programs for kinship families. (As a result of experiences with Fairhill in these types of activities, Fairhill now has a growing number of cheerful, generous-spirited kinship teens who can be counted on to pitch in and volunteer for a variety of community service projects.)

A further goal is productive, eco-conscious reuse of currently vacant buildings to strengthen the economic viability of Fairhill Partners and the neighborhood. This advances the neighborhood progress that Fairhill has helped achieve. Positive cash flow from village operations will establish Kinship Village as an “endowment”, helping Fairhill continue important programs and services. Resident volunteers will add to the human resources of the campus and its agencies.

The environment and programs of Kinship Village will help:

- Connect older residents with information, referrals, peer support, respite, advocacy, educational opportunities and emergency assistance needed for successful aging
- Kinship families stay intact, by assisting older relatives to provide excellent parenting
- Keep children in school, successful in school, and oriented toward future productivity
- Support the health and lifelong development of all village residents
- Prepare children and teens for future caregiving responsibilities
- Continue economic development progress in the neighborhood

Future Development

The creation of 29 dwellings on the Fairhill campus is only the start of Kinship Village. As resources become available and opportunities present themselves, the acquisition of single, double and multi-family units nearby will allow the Village to grow and to become an even more integral part of the neighborhood, with the attendant social and economic benefits that will result.



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